



FOR IMMEDIATE RELEASE

August 4, 2020

## **TRANSITIONS MAINTAINS MOMENTUM DESPITE PANDEMIC**

### *Local nonprofit finds success in re-imagined golf outing*

**Spokane, WA:** For the past 17 years, Transitions has held a charity golf tournament to raise money for its six programs that house, stabilize, train, and support women and children experiencing homelessness. This year, with the novel coronavirus in play, Transitions searched for ways to bring the event to life. They ended up doing the following:

1. They re-imagined the event. Instead of canceling the tournament they re-created it, working with Circling Raven Golf Club to find a way to support both Transitions and the economy.
2. They kept it simple. There was no in-person event, no auction, no paddle raise, no prizes. Just golf. Transitions sold Circling Raven tickets for folks to play whenever it worked out over the 2020 golf season. Transitions and Circling Raven both benefitted from the event, sharing proceeds from ticket sales.
3. They focused on what's important. Keeping donors safe was non-negotiable, as well as maintaining the programs that help women move their lives forward. Offering flexible tickets answered both of those concerns, while keeping Transitions' golfers engaged with the organization.

Transitions sold 134 of the 144 tickets provided by Circling Raven, and after expenses raised \$24,000! "Realistically, this version of the Golf Outing took about one-tenth of the time and energy it normally does," said Sarah Lickfold, Transitions' Development Director, "but we made a comparable profit. What an incredible opportunity!" The funds from the Golf Outing will help stabilize women and families during this crisis.

Sarah added, "Transitions would like to extend a huge thank you to the folks who made this project successful—Circling Raven Golf Club; our sponsors Itron, Bill & Mary Murphy, Providence Health Care, and Amy & Joe Galloway; and the donors and ticket-buyers who supported us during this undeniably challenging time."

This is the time to be creative and find solutions that work for the people that need it most. Transitions' 2020 Golf Outing proves that it's possible.

###

*Transitions works to end poverty and homelessness for women and children in Spokane, WA. To achieve this mission they operate six programs—Women's Hearth, Miryam's House, Transitional Living Center, EduCare, New Leaf Bakery Cafe, and Home Yard Cottages—providing safety, support and opportunities to learn skills for success.*

**Contact: Sarah Lickfold, Development Director**

**Email: [slickfold@help4women.org](mailto:slickfold@help4women.org)**

**Phone: (509) 994-9580**

**Website: [www.help4women.org](http://www.help4women.org)**